

## Urban Treasures Giving Donations to Fundraisers and Charities in Need

*Tough Times Require Creative Giving, Gold for Good Campaigns to Raise Millions*

Scottsdale, AZ ([PRWEB](#)) June 1, 2009 -- Urban Treasures LLC is proud to introduce the Gold For Good "Creative Giving" Fundraising Campaign; a Socially Conscious service for Not-For-Profits, Charitable Groups and Youth/Sports Organizations that are at risk of going under permanently because of their dependence on funding from the private sector in these tough economic times.

### Love is not supposed to hurt! Help.

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"The reality is 66% of nonprofits expect a decrease in donations in 2009 while 84% expect an increase in demand for services," reported Arizona Daily Star on March 9, 2009 based on a survey by the Arizona Alliance of Nonprofits of 87 statewide nonprofits. **Additionally, a study by the National Philanthropic Trust concluded, "the number one reason why people donate is because they were asked".** "By offering a 'Creative Giving' alternative to their donors", says Mike Pileggi, co-founder of Urban Treasures, "all benevolent Organizations can meet their needs and donors do not have to reach for their wallets".

No tuxedo or evening gown required to protect these worthy causes. Urban Treasures makes it simple for anyone to support a favorite charity by logging onto <http://www.officialgoldfundraiser.com> and donating their old, broken or unwanted gold jewelry, sterling silver, platinum jewelry, scrap gold, gold coins and silver coins from the comfort of their homes. The future survival of Organizations like the National Coalition Against Domestic Violence, Nonprofit Sector Foundation, Cystic Fibrosis Foundation and many others do not come from large corporate donations with huge media fanfare, but rather from individual Americans.

Jan Lee Sproat, Executive Director of Cystic Fibrosis Foundation's Arizona Chapter, explains that, "One of our ongoing challenges is to continue to fund patient programs and patient research at the same level of commitment through these uncertain economics times. Unfortunately, Cystic Fibrosis doesn't recognize that these are uncertain times. It is through enterprises such as this (Good for Gold 'Creative Giving' Fundraising Campaign), we are able to move forward in our fight with CF."

"In our quest to be the catalyst for a renewed, sustained and unified **non-profit**," says Courtney Pepper (Founding President of Nonprofit Sector Foundation), "Urban Treasures has provided us

with the best alternative funding source that we have found. The donations have far exceeded our expectations."

#### About [Urban Treasures LLC](#)

With the growing need for philanthropic Organizations to receive donations during these hard-hitting economic times, Urban Treasures LLC exists as a vehicle for such organizations to increase donations without reaching into their pockets and further depleting their cash on hand. By donating at <http://www.officialgoldfundraiser.com>, Urban Treasures simply converts unwanted assets into charitable solutions in an effort to keep essential charities, nonprofits and youth/sports organizations afloat for those in need. This amazing service is accessible to any and every charity or organization, at no cost to the charity or organization, with immediate benefits. The mission of Urban Treasures LLC is to empower charities through "creative giving" while changing the world one charity at a time!

#### About [E Image Agency LLC](#)

E-image agency LLC is a full service marketing, multifaceted media and interactive design studio based in beautiful Scottsdale, Arizona. Our dynamic team consists of members who are progressive and accomplished in their field of marketing expertise. The e-image agency team offer disciplines of branding and identity, brochure and collateral development, graphic design, website development, motion graphics and animation, community building, social networking, photography, celebrity endorsement or licensing, internet marketing solutions and much more.

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