



National
Philanthropic
Trust

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For Immediate Release

**NATIONAL PHILANTHROPIC TRUST ANNOUNCES PARTNERSHIP WITH
HOLLENCREST CAPITAL MANAGEMENT FOR ITS INDEPENDENT CHARITABLE
GIFT FUND**

Partnership enables Financial Advisors to Provide Donor Advised Fund to Their Clients

JENKINTOWN, PA – June 24, 2010 – National Philanthropic Trust (NPT), the leading provider of donor advised fund services to financial service firms, announced today a partnership with Hollencrest Capital Management to offer an Independent Charitable Gift Fund (ICGF). Hollencrest is a wealth management firm with over \$1 billion in assets, catering to high net worth investors and private business owners across the U.S.

The Independent Charitable Gift Fund allows donors to make future philanthropic grants to charitable organizations while receiving an immediate income tax deduction and other benefits. Financial advisors will receive an ongoing advisory fee for their work with the Fund.

“With Hollencrest, NPT has expanded its philanthropic reach to a greater number of individuals interested in making charitable gifts, while Hollencrest has instantly acquired an important and growing service to financial advisors and their clients,” said Eileen Heisman, President and CEO of NPT.

“Charitable giving is an important component of the services we offer our wealth management clients,” said Rob Wolford, Managing Director of Hollencrest Capital Management. “The Independent Charitable Gift Fund provides financial advisors with sophisticated, high-touch

services that will deepen their client relationships while maximizing tax-efficient philanthropy. We are quite happy to partner up with a firm like NPT.”

About National Philanthropic Trust

Founded in 1996, NPT has been among the 100 fastest growing charities since 2003 and is one of the top 35 U.S. grant makers, with \$725 million in assets under management. Since its inception, NPT has raised over \$2 billion in charitable assets and made over 44,000 grants valued at more than \$1 billion to U.S. and international charities. NPT is led by a national board of trustees and a team of professionals with more than 200 years of combined philanthropic experience. For more information, visit www.nptrust.org.

About Hollencrest Capital Management

Hollencrest Capital Management is a registered investment advisory firm that was started in 1999. Located in Newport Beach, CA, Hollencrest provides a comprehensive array of wealth management and investment advisory services to a select group of high net worth families, foundations and endowments. The firm has grown to over \$1 billion in assets by providing superior advice, service and performance.

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