

Your partner in giving



# 2014 ANNUAL REPORT

### Giving: At home and AROUND THE WORLD



MICHIGAN Special sports programming is designed for children with intellectual disabilities

In Fiscal Year 2014, NPT reached new milestones. We are proud that our partners are active philanthropists—collectively, they recommended \$469 million in grants this fiscal year. What's more, we currently manage more than \$2 billion, all of which is destined to transform the world through charitable grants.

It's no secret that donor-advised funds are increasing in popularity. Our annual Donor-Advised Fund Report reflects significant growth in every metric—from number of donor-advised fund accounts to the dollar amount of grants made from them. This year, NPT expanded our donor-advised fund offering abroad by launching NPT-UK. A London-based charity with dual-tax status in the UK and US, we hope that NPT-UK will be able to bring the convenience and flexibility of donor-advised funds to a new audience.

In the 2014 Fiscal Year, we also opened two new supporting organizations: one was created for a family's private use; the other, called The Imagination Institute supports a very public grant competition from a well-respected Foundation. The Imagination Institute is laying the foundation for the long-term development of an "Imagination Quotient" and how to build imagination.

NPT's partnerships with individuals, families, financial institutions, foundations and others have allowed us to raise \$4 billion in charitable assets since our founding. It is a privilege to be a part of a growing and innovative sector in philanthropy. We couldn't do it without generous and committed donors. We are grateful to them and excited for what our future—together—holds.



Warm Regards,

Heisman

Éileen R. Heisman President & CEO



CALIFORNIA Holocaust survivors and witnesses record their memories for posterity

> ARIZONA A nonprofit works to protect endangered species and their habitats

#### TEXAS

Female veterans transition to family life and the workplace with peer support and resources

MISSISSIPPI At-risk children receive foster care and other family services

#### оню

Classroom teachers at low-income schools receive free school supplies and educational tools



Shipping containers are transformed into health clinics that are sent to the developing world

WASHINGTON, D.C. Public-private partnerships work to eradicate polio around the world



SOUTH CAROLINA Spoleto Festival features distinguished and emerging artists' work

MALI Local populations are treated for neglected tropical diseases



UNITED KINGDOM An innovation foundation helps people and organizations bring their great ideas to life

#### TAJIKISTAN

People with Autism Spectrum Disorder receive appropriate care for their unique needs

POLAND A medical university enhances its library

> ISRAEL A nonprofit promotes entrepreneurship

#### **FTHIOPIA**

A child receives treatment as part of neglected tropical disease (NTD) control and elimination efforts in Ethiopia

SOUTH AFRICA

Vulnerable women, children and elderly people receive support in safe community spaces

CHILE Companies and communities collaborate on socio environmental issues

## Nearly \$469 million distributed as grants in 2014

C2C / Nadia Todres (Massachusetts); Spoleto Festival USA / Julia Lynn Photography (South Carolina); Nesta/Richard Lewis (UK); The END Fund (Ethiopia)

#### CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AT JUNE 30, 2014 & 2013

NATIONAL GRANTS

#### INTERNATIONAL GRANTS



#### CONSOLIDATED STATEMENTS OF ACTIVITIES YEARS ENDED JUNE 30, 2014 & 2013

	2014	2013
Support, revenue and gains		
Contributions	\$ 765,412,663	\$ 633,712,380
Dividend and interest income	27,525,189	25,396,831
Net realized and unrealized (losses)		
gains on investments	202,131,393	98,555,242
Administrative and maintenance fees	680,177	489,741
Other income	78,501	48,040
Total support, revenue and gains	\$ 995,827,923	\$ 758,202,234
Expenses		
Grants to charitable organizations	\$ 469,735,497	\$ 276,989,828
Program services	10,253,048	5,560,531
Fundraising	1,406,382	785,936
General and administrative	3,376,075	3,453,873
Total expenses	\$ 484,771,002	\$ 286,790,168
Change in net assets	511,056,921	471,412,066
Unrestricted net assets, beginning	1,690,075,850	1,218,663,784
Unrestricted net assets, ending	\$ 2,201,132,771	\$ 1,690,075,850



KOREA A new roof is built for an historic temple

#### PHILIPPINES

Disaster relief teams help victims of Typhoon Haiyan

CAMBODIA Families build filtration systems in their homes to maintain safe drinking water

> AUSTRALIA – Children from violent or neglected home receive counseling and support

#### CONTRIBUTIONS

In fiscal year 2014, our donors contributed more than \$765 million to donor-advised funds and other philanthropic giving vehicles at NPT. This number is an all-time high and signals our donors' commitment to philanthropy. Checks or appreciated securities are the most common form of contributions. In the last several years, we have seen an increasing number of illiquid assets, such as real estate, collections or other tangible property. We specialize in turning unique assets into philanthropic capital for the causes and charities closest to our donors' hearts.

Contributions

**Cumulative Contributions** 

#### **ASSETS AND INVESTMENTS**

NPT's assets under management have grown as donors make contributions to their donor-advised funds and our investment options perform well. NPT donors can choose from among "best-in-class" preapproved investments, including low-risk money markets, low-fee exchange-traded funds, activelymanaged mutual funds and separately-managed accounts. We also allow donors with accounts over \$10 million to suggest discretionary investments, which NPT must approve. These strategies can include individual equities, alternative funds, commodities or other complementary structured strategies. NPT's investment committee carefully monitors the performance of our investment platforms and adjusts our investment options accordingly.

#### GRANTS

NPT is only able to reach our mission through the generosity of our donors who recommend grants to qualified charities. In fiscal year 2014, our donors recommended more than 18,000 grants totaling \$469 million. Our Donor Services team assists donors through the grantmaking process, from providing instruction on how to recommend a grant through our secure online system to creating complex grant agreements. NPT also makes grants to foreign charities, endows chairs at universities, names buildings and benchmarks medical research-all in an effort to ensure our donors are able to achieve their philanthropic goals and support the causes that mean the most to them.

#### **GROWTH AT HOME AND ABROAD**

NPT launched our first international affiliate, NPT-UK, in the United Kingdom in fiscal year 2014. NPT-UK shares the mission of increasing philanthropy in society and is committed to bringing donor-advised funds to the British philanthropic market. NPT also established two new supporting organizations this year, bringing the total number to five. In addition, we launched the Philanthropic Advisory Network, a carefully selected group of professional philanthropy advisors who are available to assist our donors with their strategic giving. These exciting new additions to NPT's philanthropic programs, vehicles and services further our mission.

100 50 0 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14

#### CUMULATIVE CONTRIBUTIONS (\$ MILLIONS)



#### ASSETS UNDER MANAGEMENT (\$ MILLIONS)





We continue to manage our own donor-advised fund program, as well as partner with leading financial service firms for their donoradvised fund programs. We manage six field of interest funds and are the trustees of NPT Charitable Asset Trust, a charity in the trust form. NPT also publishes the Donor-Advised Fund Report, an annual overview of the growing donor-advised fund market. We maintain an online History of Philanthropy, a consolidated source of select historical philanthropic events in America. Our breadth of services and philanthropic expertise help us serve our donors and partners in giving.

National Philanthropic Trust (NPT) is a public charity dedicated to providing philanthropic expertise to donors, foundations and financial institutions, enabling them to realize their philanthropic aspirations.

NPT was founded in 1996. Since that time, we have raised \$4 billion in charitable contributions and currently manage over \$2.1 billion in charitable assets. We have made more than 100,000 grants totaling \$2 billion to charities all over the world. We rank among the 25 largest grantmaking institutions in the United States. For more information, visit *www.nptrust.org* 

#### **BOARD OF TRUSTEES**

#### Wayne R. Walker, Chair

Robert Eichfeld Gennaro J. Fulvio Eileen R. Heisman Dirk Jungé Joseph H. Kluger Rosalyn McPherson Cecilia Mendez Hodes Helen H. Miller Sharon Mueller Clark D. Pitcairn Paul Schreiber Suzanne Yoon

#### SENIOR MANAGEMENT

Eileen R. Heisman President and CEO

Margaret A. Bandera Chief Administrative Officer & Treasurer

Edward T. Bowden, Jr. Vice President, Operations and Technology

Brian Case Assistant Vice President, Communications

Andrew W. Hastings Chief Development Officer

Andrea Rush Vice President, Premier Philanthropic Services



### National Philanthropic Trust

Your partner in giving

165 Township Line Road, Suite 150 | Jenkintown, PA | 19046 | (888) 878-7900 | www.nptrust.org