Support for Donor Collaboration at National Philanthropic Trust

**DONOR COLLABORATIVES** are rapidly growing in popularity as philanthropists increasingly see the value of partnership. Collaboratives allow like-minded individuals, families and institutions to pool their charitable resources to have a more substantial impact on the issues that matter most to them.

At National Philanthropic Trust, we know from experience that launching and sustaining an effective donor collaborative requires both strategic thinking and a reliable infrastructure. We offer donors a deep bench of expertise in both. Our philanthropic experts can advise on how to optimize a donor collaborative to ensure impactful programs, sustain stakeholder engagement and maintain a powerful communications strategy to help the collaborative realize their vision.

With more than 20 years of experience in the philanthropic sector, National Philanthropic Trust has become well-known for our versatile donor-advised funds (DAFs). We also offer a broader suite of charitable vehicle offerings uniquely well-suited to donor collaboratives. With ample opportunity for customization, we can help you evaluate and select the right vehicle to allow your collaborative to thrive.
Fiscal Sponsorship

NPT offers comprehensive fiscal sponsorship for emerging charitable projects. Fiscal sponsorship provides a complete solution for donor collaboratives and an alternative to launching and staffing an independent organization. The model offers infrastructure to receive, process and receipt tax-deductible donations. Our in-house team of experts handles the HR and finance functions and provides legal and fiduciary oversight, absorbing most of the risk involved in launching a new charitable project. The fiscal sponsorship model at NPT enables you to focus on your mission and to further amplify your impact.

As with any of the charitable vehicles at NPT, you can also access a menu of advisory and consultative services to scale the project. We have both operational and strategic expertise specific to the needs of donor collaboratives. NPT can work with you and your partners to create the best model to achieve your unique charitable goals.

CASE STUDY

The 100,000 OPPORTUNITIES INITIATIVE is one of the largest employer-led youth-focused alliances in the U.S. This broad coalition brings together employers and community partners striving to reach and hire young job seekers and to help businesses thrive. The 100,000 Opportunities Initiative works to connect the nation’s opportunity youth—young people aged 16-24 who are out of school, ready to work and filled with potential—with national companies seeking to build their talent pipeline. The 100K Initiative’s 55 partner employers are committed to hiring these young people, developing their job skills and building their pathway to success. The goal for the 100K Initiative is to connect over 1 million opportunity youth with jobs by 2021.

NPT serves as the comprehensive fiscal sponsor for this project, providing administrative oversight, grant facilitation, IT support and HR infrastructure. We also offer legal review and marketing consultation, alongside robust operational systems and access to on-demand strategic input from our Philanthropic Services team and network of charitable sector experts. This infrastructure allows the staff and stakeholders of the 100K Initiative to focus on convening catalytic events to bring youth and employers together.
Advised Funds

Just as donor-advised funds are a simple solution for individual donors and their families, advised funds work well for collaborative funding projects championed by foundations or corporations.* These giving vehicles are the ideal solution for institutional and individual donors whose primary goal is to pool contributions in a single entity, out of which they can make grants to qualified charitable organizations. Advised funds are a cost-effective alternative to private foundations and offer the benefit of a neutral vehicle in which fund partners may pool resources.

As the charitable sponsor, NPT handles all of the administration, including accepting and receipting contributions, liquidating gifts of complex assets, managing investments, recordkeeping, tax filing and grantmaking. This comprehensive service model allows funders to focus on stewarding their donor communities and pursuing their shared charitable objectives. Donors can also access the expertise of NPT’s Philanthropic Services team to develop and execute donor stewardship, communications or giving strategies.

- **Foundation-Advised Funds**
  Private foundations aren’t ideally suited to accepting incoming contributions from multiple outside funders. By doing so, they may increase their payout obligations while limiting the tax deductibility of the gift for the funders. Advised funds provide a simple solution: a neutral vehicle that allows foundations and other donors to pool resources toward common goals. Anchor donors may serve as advisors for these flexible structures, leaving ample room for other funders to stay engaged and involved.

- **Corporate-Advised Funds**
  For companies pursuing corporate social responsibility programs, a corporate-advised fund offers powerful grantmaking capacity and a tax-deductible vehicle without the time commitment or expense of managing a corporate foundation. Companies can appoint a primary advisor to direct grantmaking based on the organization’s charitable focus areas. A corporation may also use an advised fund to mobilize other funders around a particular issue area.

**CASE STUDY**

The FUND FOR GLOBAL HEALTH & DEVELOPMENT (FGHD) was launched in 2012 to reduce inequities in health and save lives by advancing strategies to combat AIDS, TB and malaria, to increase women’s access to family planning services and to put an end to polio. Since its inception, it has made grants totaling $545 million to health organizations around the world. More than 1 billion doses of polio vaccine have been distributed through FGHD grants, impacting countless lives and bringing us closer to a polio-free world.

In 2013, the Bill & Melinda Gates Foundation set up FGHD as a foundation-advised fund to be administered by NPT and NPT Transatlantic, our US-UK dual-qualified affiliate, in order to meet the needs of a truly global group of partners. Through our advised fund model, FGHD is able to accept gifts of cash in both domestic and foreign currencies, as well as complex assets that NPT quickly liquidates to make funds available for global grantmaking. The collaborative model allows individual and institutional contributors from the U.S., Southeast Asia and the Middle East to pool their resources, creating greater impact with minimal administrative burden, and driving transformative global health outcomes.

*Advised Funds are technically donor-advised funds and are subject to all tax rules applicable to DAFs.*
Strategic Guidance

While identifying the right vehicle for your donor collaborative is important, it’s also important to know that you have an experienced team you can turn to when you need assistance. NPT’s Philanthropic Services team can help you hone your donor stewardship strategy, convene your partners, communicate your project’s impact and build your growth strategy. Your donor collaborative can access our expertise when you need support, ensuring a comprehensive, fully integrated solution for your charitable goals.

WHAT TO EXPECT WHEN YOU WORK WITH NPT

Since our founding in 1996, we have become nationally recognized leaders in philanthropy. Drawing on decades of experience, NPT will help you identify the best structure for your charitable partnership, and will offer a custom suite of services to help you achieve your philanthropic goals. When you work with us, you can expect:

VERSATILITY
We offer several charitable vehicles and countless ways to customize them. We will make sure your structure best advances the goals of your collaborative partners.

EXPERIENCE
We have been sponsoring collaborative donor projects for nearly 20 years. Our past successes afford us a depth of expertise in fostering effective partnerships.

GUIDANCE
You have the vision and the insight to pursue your charitable goals. In those moments when you need strategic advice, you can access NPT’s experts to amplify your collaborative’s impact.

GET STARTED

Making progress on complex issues requires partnership and sophisticated tactics. Through a customized, seamless solution, NPT offers your team both the operational structure and the strategic guidance you need to have the greatest impact with your donor collaborative.

To learn more about how NPT can support your donor collaborative, please contact Andrea Rush, Senior Vice President of Philanthropic Services, at arush@nptrust.org or at (215) 277-3022. You may also reach Jenna Mulhall-Brereton, Chief Philanthropic Services Officer, at jbrereton@nptrust.org or (215) 277-3017. We would be honored to be your partner in giving.

This brochure is for informational purposes only and is not intended to be, and shall not be relied upon as, legal or tax advice. NPT does not provide legal or tax advice. The applicability of information contained herein may vary depending on individual circumstances.